

Baptiste

Lifestyle Content Creator –
Fashion, Travel, Beauty &
Fitness

@BAPTISTE.CHRLS

ABOUT BAPTISTE



I'm passionate about travel, fashion, and sports, and I've always been committed to sharing my lifestyle authentically on social media.

Through my content, I aim to inspire my community with unique adventures, on-trend outfits, and real-life moments that truly reflect who I am.

My goal is to create sincere and creative content that mirrors my personality while bringing value to my audience.

Constantly curious and eager for new experiences, I'm always pushing my limits and reinventing myself through meaningful collaborations.

COLLABORATIONS

I've had the opportunity to collaborate with brands that share my values and aesthetic, such as:

HECHTER
PARIS

PULL&BEAR

OCTOBRE
ÉDITIONS



LUNETTES POUR TOUS

smartbox

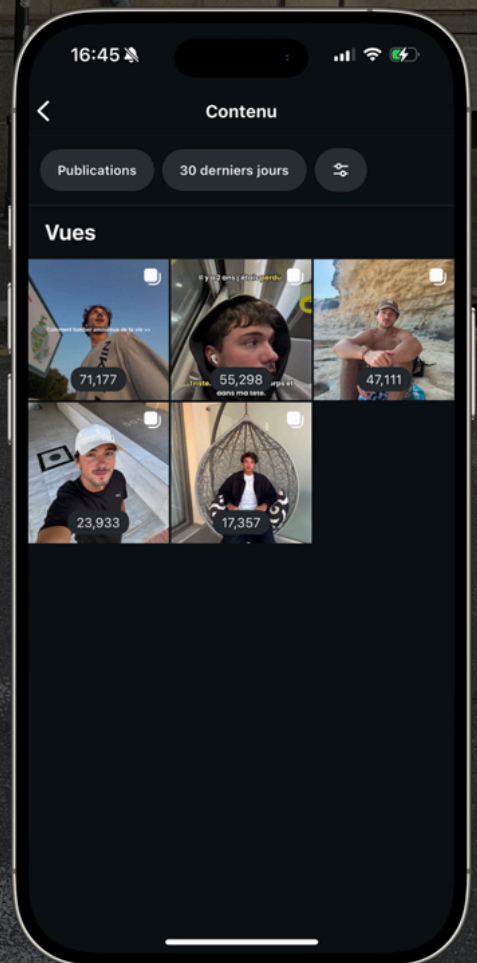
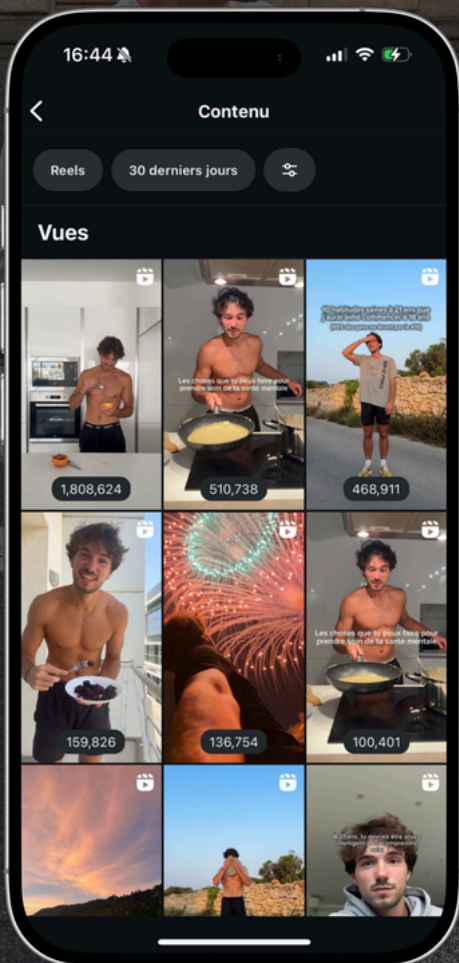
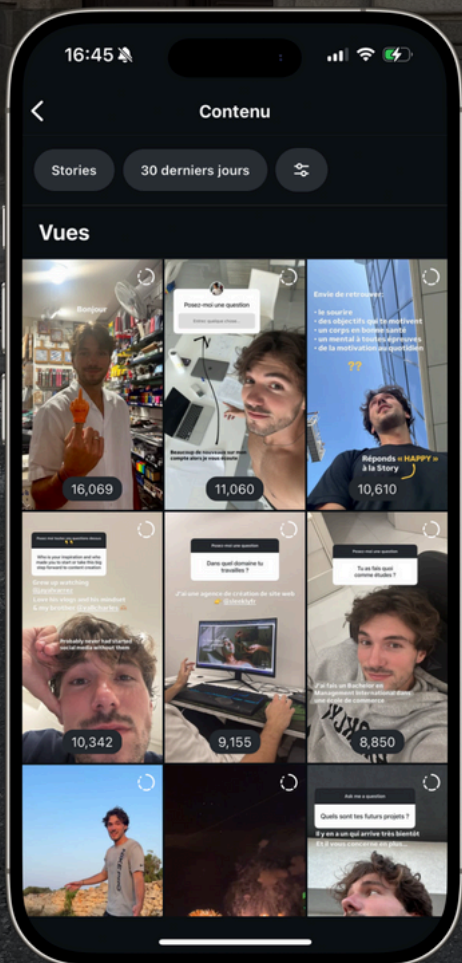
POLO CLUB®

These partnerships have allowed me to create high-quality content that highlights both the products and their brand identity, while staying true to my own creative vision.

INSTAGRAM

@BAPTISTE.CHRLS

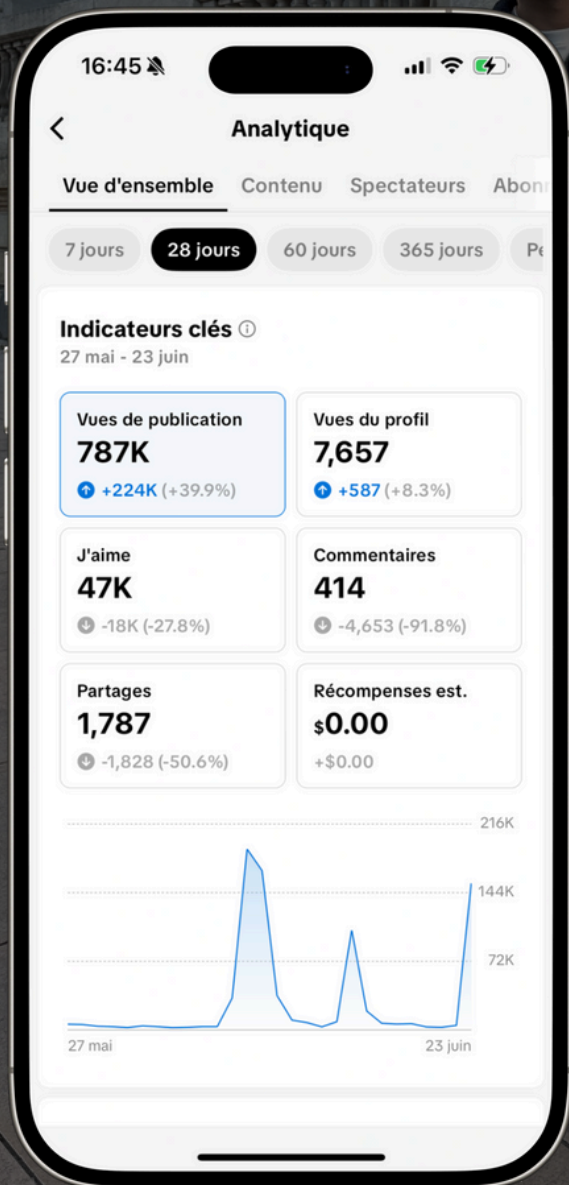
• 86K FOLLOWERS



TIKTOK

@BAPTISTE.CHRLS

• 15k FOLLOWERS



PORTFOLIO

Here's a glimpse of my content, featuring themes around travel, fitness, fashion, and moments from my daily life.



CONTACT

For all collaboration inquiries, feel free to contact me:

Email : baptiste@futurmgmt.com

Instagram : [@baptiste.chrls](https://www.instagram.com/baptiste.chrls)