

# Baptiste

Lifestyle Content Creator –  
Fashion, Travel, Beauty &  
Fitness

@BAPTISTE.CHRLS



# ABOUT BAPTISTE

A man with short dark hair, wearing a white tank top and dark trousers, stands on a stone-paved path. He is looking down at his hands, which are clasped in front of him. To his right is a tall, textured brown wall. The ground is made of irregular, dark grey stones. In the background, some green foliage is visible on the left side.

I'm passionate about travel, fashion, and sports, and I've always been committed to sharing my lifestyle authentically on social media.

Through my content, I aim to inspire my community with unique adventures, on-trend outfits, and real-life moments that truly reflect who I am.

My goal is to create sincere and creative content that mirrors my personality while bringing value to my audience.

Constantly curious and eager for new experiences, I'm always pushing my limits and reinventing myself through meaningful collaborations.



# COLLABORATIONS

I've had the opportunity to collaborate with brands that share my values and aesthetic, such as:

**HECHTER**  
PARIS

**PULL&BEAR**

**OCTOBRE**  
ÉDITIONS



LUNETTES POUR TOUS

**smartbox**

**POLO CLUB®**

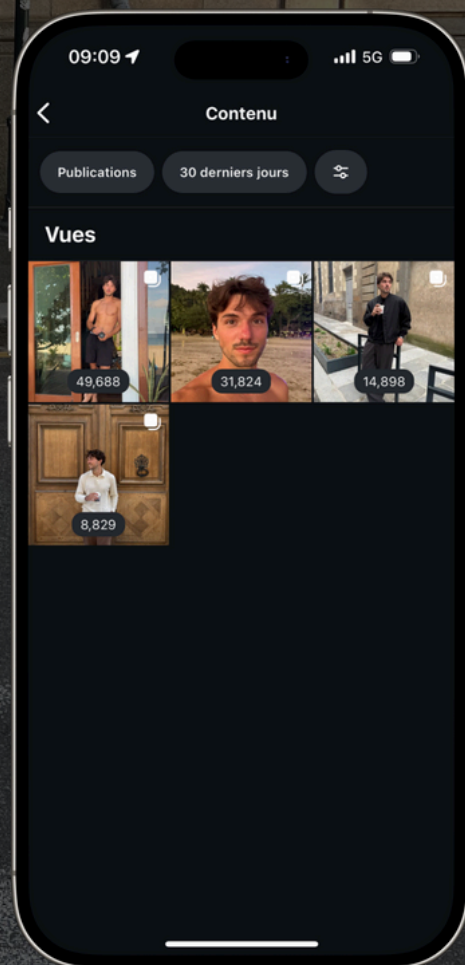
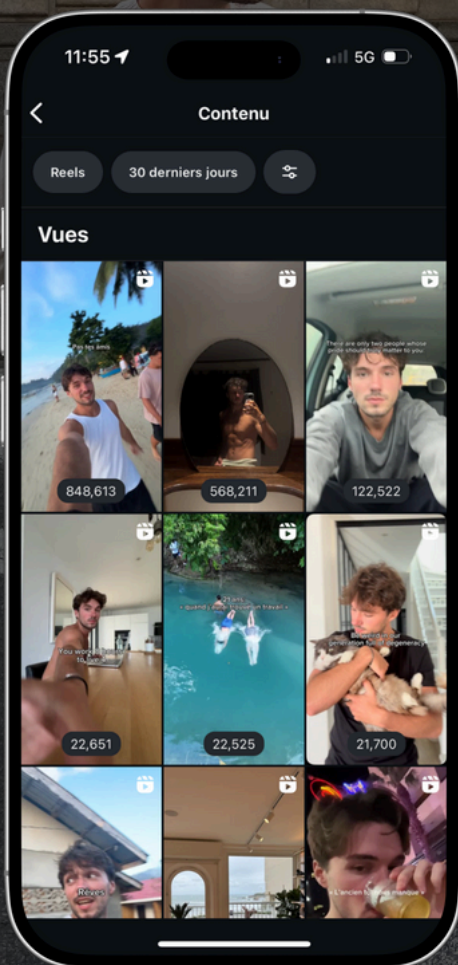
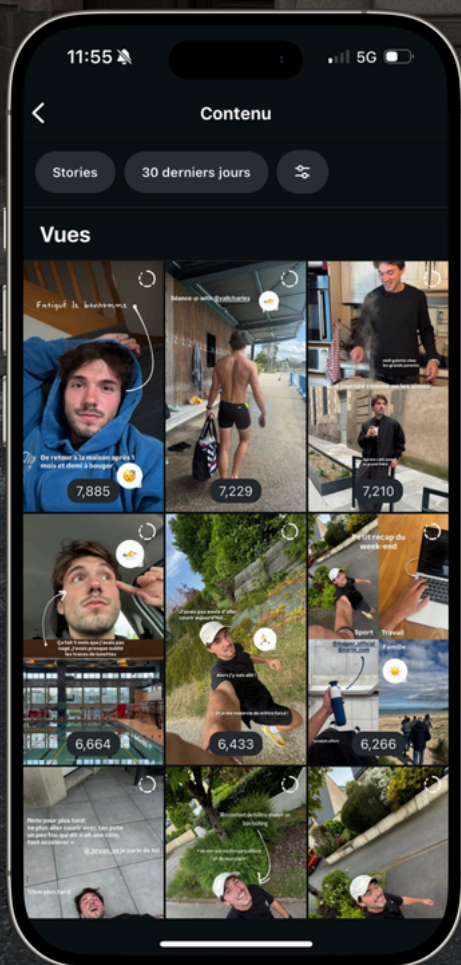
These partnerships have allowed me to create high-quality content that highlights both the products and their brand identity, while staying true to my own creative vision.



# INSTAGRAM

@BAPTISTE.CHRLS

• 50K FOLLOWERS

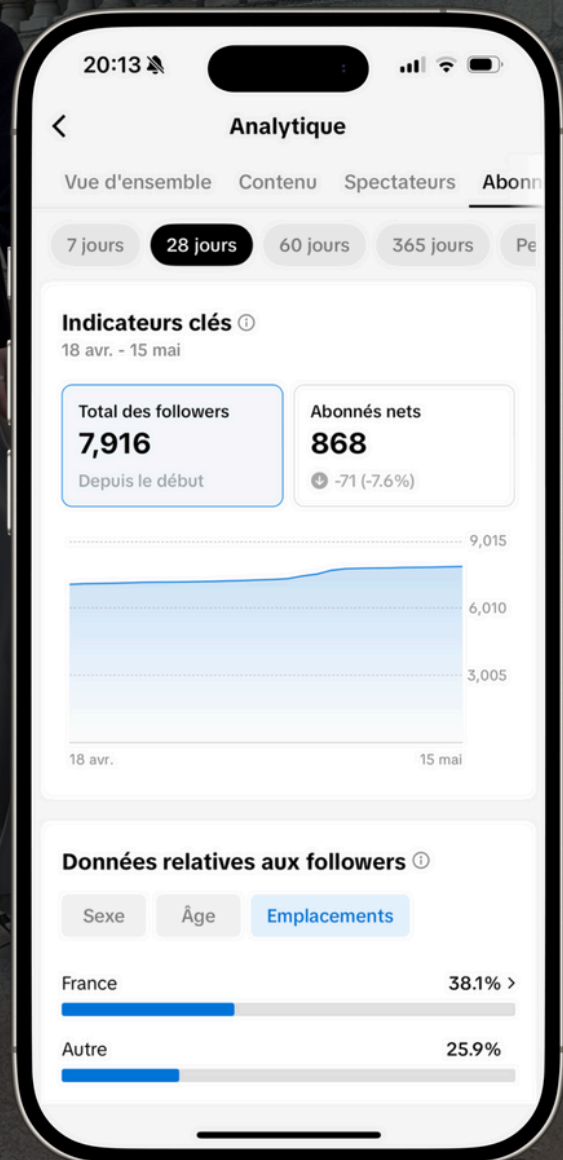
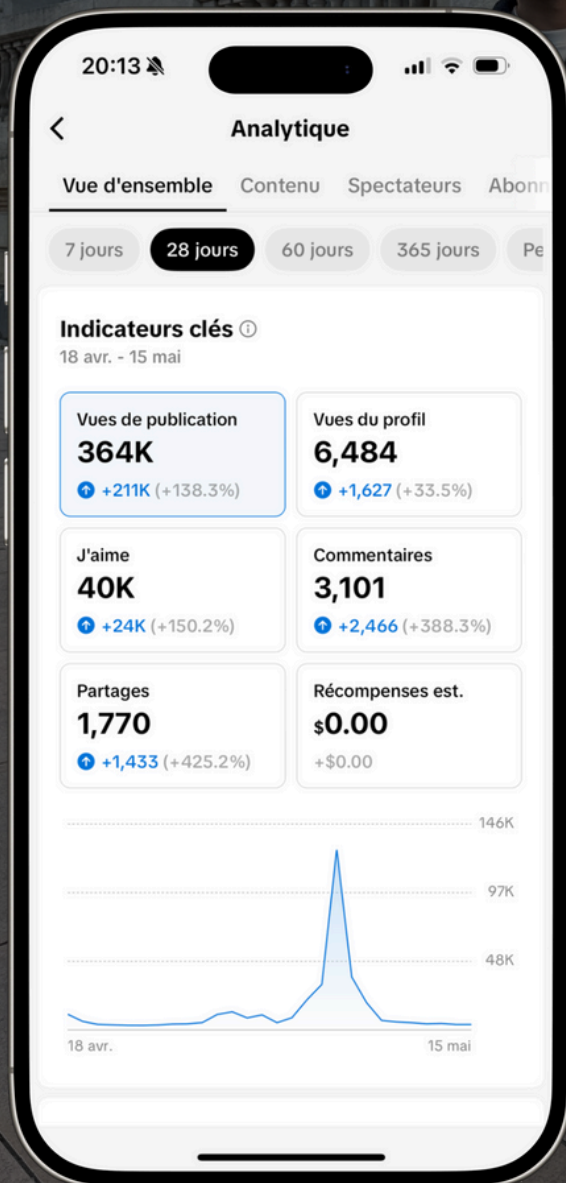




# TIKTOK

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• 8200 FOLLOWERS





# PORTFOLIO

Here's a glimpse of my content, featuring themes around travel, fitness, fashion, and moments from my daily life.





# CONTACT

A man with dark, wavy hair and a light beard is looking back over his right shoulder towards the camera. He is wearing a light-colored, short-sleeved button-down shirt. The background is a coastal scene with a steep, green cliffside and the ocean. The image has a dark, moody overlay.

For all collaboration inquiries, feel free to contact me:

Email : [contact@baptistecharles.com](mailto:contact@baptistecharles.com)

Instagram : [@baptiste.chrls](https://www.instagram.com/baptiste.chrls)